

ANNUAL REPORT | 2020



OUR **VISION**

The Kensington Conservancy will work to inspire all members of the St. Joseph Channel community to embrace positive conservation values that will promote the protection and preservation of natural ecosystems for all generations.

OUR **MISSION**

The mission of The Kensington Conservancy is the establishment, development, maintenance and management of nature reserves and programs in the St. Joseph Channel for the conservation and preservation of the natural ecosystems.

ABOUT **US**

The Kensington Conservancy is a land trust that works to protect lands and waters by purchasing property, accepting donations of land and through voluntary conservation agreements. These protection methods are all aimed at preserving our precious landscape in perpetuity.

The Kensington Conservancy believes that conservation and preservation can also be achieved through the good stewardship practices of all property owners. We work with local landowners, farmers, governments, schools and other organizations to develop programs that will promote greener and less intensive development, best land and water management practices, invasive species control and low impact recreational activities.

Our membership includes residents of Canada and the United States who represent various interests including permanent and seasonal residents, businesses, government, and the scientific and academic communities. As one of North America’s few bi-national land trusts, the Kensington Conservancy is a registered charity in both Canada and the United States. The conservancy received Canadian charitable status in 2006, making 2020 our fourteenth year of operation.



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LETTER FROM THE PRESIDENT

Greetings! Although this is a public letter, I am personally speaking to all of our TKC members, supporters, volunteers, staff, and anyone else who has helped us, or even thought about us, over this past year. It has been an incredible year for everyone, something no one ever “imagined”, and hopes never to “imagine” again. We have been intimidated to our core, scared to our wit’s end, and challenged beyond our beliefs. We have learned to remain at home, care for ourselves and others, and take positive action to defeat a virus we never knew existed. Bravo and brava to all of us who have managed these last 18 months, come through what we didn’t understand, and feel better for having done so! We are all a credit to ourselves, and to TKC, the organization we support in order to continue an ideal we love, in an area we can’t live without.



These last few months have been difficult with many of our people not being in Canada. We have missed you, and I know you have missed coming. Quite a few of our programs were cancelled, staff worked from home, and although we were stretched, we managed to get through the year. Vaccines have now given us a solution, people will be able to cross-border travel again, and we hope to pick up where we left off with renewed vigor and enthusiasm.

During this past year we accepted the resignation of our long-time and much-loved Executive Director, Tanna Elliott. Through her 15 years with TKC, she has been our steady hand, our cheerleader, a visionary, and our muse. This organization would not be where it is today without her guidance and support. “**Thank You**” is not nearly enough to let her know how much we care. Our new Executive Director, Carter Dorscht, is taking the reins of TKC with 5 years of in-house training from Tanna, an impressive resume, a sincere commitment to TKC’s values and mandates, and great enthusiasm for our potential for the future. Welcome Carter!

And so our work continues, and with your assistance, donations and volunteer efforts, we can remain strong and go forward. Thank you to everyone who has helped, is helping, or will help guide The Kensington Conservancy. It is because of you we can continue to protect and enjoy this wonderful land we love!

In closing, I’d like to mention just a few names of those who have left us recently. Our thoughts are with the families of Fred Doering, Gary Gjos, Ed Isaacs, Ron Irwin, Jane Meyer, Mason Phelps Jr, Peggy Phelps, John Simmons and Farwell Smith.

Thank you and have a great year!

ALICE HILL, PRESIDENT OF THE BOARD OF DIRECTORS





A MESSAGE FROM OUR **EXECUTIVE DIRECTOR**

We had big plans for 2020. It was the first year of our new strategic plan and the first full year operating within our new focal area. We were going to really ramp up our events, programming, and outreach for the spring and summer months, as we really wanted to increase our exposure in the community. As we all know, everything came to a crashing halt in mid-March and we were left facing uncertainty for the rest of the year.

So, with no events to organize, no educational programming to run, and no seasonal staff, I was left with more time than usual to explore TKC's nature preserves. Being outside in nature alone was the perfect pandemic activity for myself! Our primary mission is to protect and care for the land, water, and biodiversity of the St. Joseph Channel area, so it was great that this work was still able to be done.

I was able to collect an overwhelming amount of data last summer from our nature preserves. In fact, I recorded about 430 species of flora and fauna that had not been recorded on our protected properties in the past. Most of these were common species that had just gone undetected, but there were many interesting finds as well, too many to name here.

Almost all of the behind-the-scenes tasks were still there to be done though, such as bookkeeping, grant writing, fundraising, and land securement work, so all of TKC's staff continued to work hard throughout the year, even if much of it wasn't in the public eye. There were lots of video conferences and phone calls to keep us connected as we all did our office work from home!

Fast forward to the present time of September 2021 and I have found myself in a new role as Executive Director and it has been very rewarding. The first two-thirds of the year certainly continued to be impacted by the pandemic, but we were able to hire seasonal staff, put on some events, return to working out of The Kensington Conservation Centre, and retain more land to protect, so we're heading in the right direction to returning to "normal". If all continues to go well, 2022 should be a big year for us.

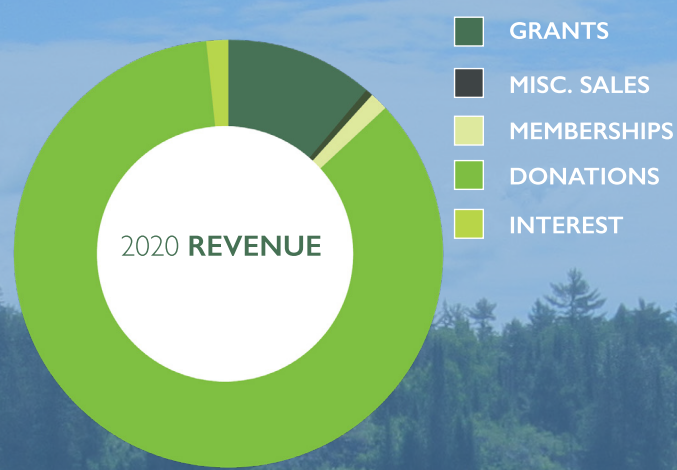


We cannot thank you all enough for your continued support of our conservation work, especially throughout the difficulties over the last year and a half.

CARTER **DORSCHT**, EXECUTIVE DIRECTOR

TOTAL REVENUE

GRANTS	60,442
MISC. SALES	2,475
MEMBERSHIPS	7,899
DONATIONS	455,643
INTEREST	7,499
TOTAL	533,958



US INVESTMENTS USD

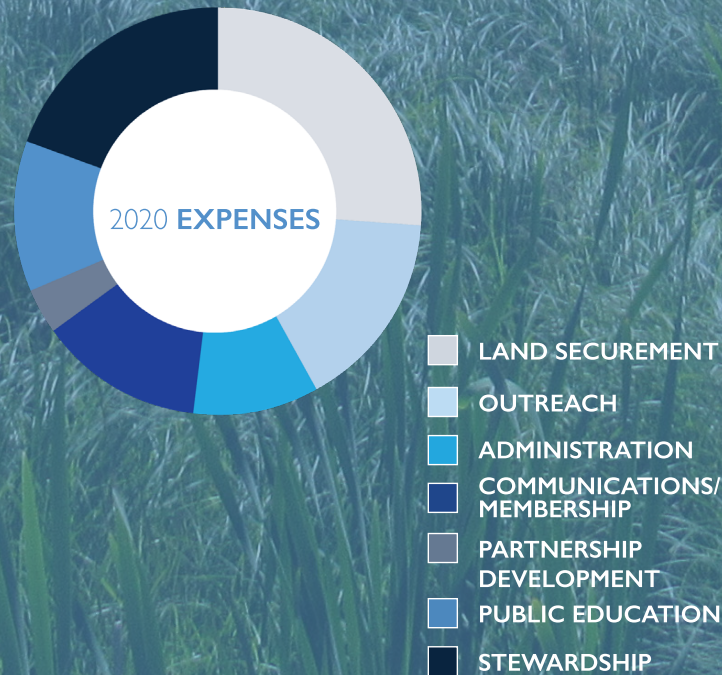
	NON-RESTRICTED FUNDS	RESTRICTED FUNDS
ENDOWMENT FUND		916,157
CASH	173,478	
TOTAL USD		1,089,635

CANADIAN INVESTMENTS CAD

	NON-RESTRICTED FUNDS	RESTRICTED FUNDS
OPERATIONAL RESERVE	35,298	46,225
STEWARDSHIP FUND		309,033
CAPITAL ASSETS		1,434,742
TOTAL CAD		1,825,298

TOTAL EXPENSES

LAND SECUREMENT	45,512
OUTREACH	27,362
ADMINISTRATION	17,288
COMMUNICATIONS/MEMBERSHIP	22,679
PARTNERSHIP DEVELOPMENT	6,537
PUBLIC EDUCATION	20,521
STEWARDSHIP	33,675
TOTAL	173,574



PLEASE NOTE THAT ALL FUNDS ARE IN CANADIAN DOLLARS, EXCEPT WHERE NOTED

TREASURER'S REPORT

2020 was the year that none of us ever expected. The pandemic had a profound impact on the lives of all TKC members, both Canadian and American. If you were Canadian, your activities were greatly limited and if American, you were totally unable to visit your Canadian homes and camps. However, that impact did not diminish our members love for the St. Joseph Channel community, nor your desire to donate to The Kensington Conservancy. I am happy to report that with your financial support we were able to maintain our operations and to protect our employees.



In addition to your support, the Government of Canada offered two important programs to assist in maintaining our activities and staffing during these difficult times. The Canadian Emergency Wage Subsidy program provided funds to help meet our payroll needs and protect our employee's jobs. The second program, the Canada Emergency Business Account, created the opportunity to apply for non-interest-bearing loans with a portion of the loan being forgiven if paid back in full by December 31, 2022. TKC participated in both of these programs, and they provided needed cashflow during a period of uncertainty.

Our Endowment Fund, which is held in the US and invested through a Charles Schwab account, grew substantially in 2020 due to a generous bequest from the Phelps Family and the overall performance of US and Emerging Market equity market. Our Stewardship Fund, which is held in Canada and is split between RBC Wealth Management and the Northern Credit Union performed as expected. Our 2020 audited financial reports, Canadian and US, can be viewed in their entirety on our website.

Although we continue to make major strides in strengthening our financial future, it is a simple fact that The Kensington Conservancy's annual operating budget relies heavily on member donations. Our annual budget covers staff payroll, administrative costs, program development/monitoring and basic operating expenses. Our annual appeal, which takes place in the fall of each year, funds the operating budget for the following year. Thus, as you can see, your individual donations, whether large or small, provide the essential funding for the Conservancy. Thank you for your past generosity and with your continued support we look forward to serving the needs of this wonderful area for years to come.

RICK SIPE, TREASURER

“ We travel together, passengers on a little spaceship, dependent on its vulnerable reserves of air and soil, all committed, for our safety, to its security and peace. Preserved from annihilation only by the care, the work and the love we give our fragile craft. ”

~ ADLAI E. STEVENSON





LEGACY CIRCLE

The Legacy Circle and bequests are important parts of The Kensington Conservancy. Bequests from legacy donors have provided opportunities for growth and have strengthened the organization. Legacy donors have allowed us to provide an annual conservation award to a Sault College student, pay off the purchase of the Boyer Preserve, build The Kensington Conservation Centre and fund our Stewardship and Endowment Funds. Most recently, legacy donors allowed us to purchase the east half of Coatsworth Island.

A legacy gift in one’s estate will help sustain The Kensington Conservancy and its ability to keep its promise to preserve the land and water of our area in perpetuity.

Please consider including The Kensington Conservancy in your will and estate planning. Don’t hesitate to call or email Carter, our Executive Director. He can help you by providing TKC’s tax ID for you to share with your attorney. He will also add your name to the Legacy Circle list after you have notified The Kensington Conservancy of your intentions to leave a bequest.

We’d like to thank and honor those who made bequests to The Kensington Conservancy.

Pam Bent
Earl Lagerholm
The Phelps Family

The following individuals have identified that they’ve made bequests to The Kensington Conservancy in their Estate Plans:

Mary and Donna Deplonty
Tina and Terry Haight
David Hofmann
Virginia Jordan
David Welles, Jr
Peter Welles



LEAVING A GIFT IN YOUR WILL

A legacy gift in one’s estate will help sustain The Kensington Conservancy and its ability to keep its promise to preserve land and water of our area in perpetuity.

SOME OPTIONS INCLUDE:

GIFT IN YOUR WILL OR LIVING TRUST

A gift in your will is a meaningful way to support The Kensington Conservancy. It is a simple, flexible and affordable way to help protect the land and waters in our area.

CHARITABLE GIFT ANNUITY

This is an arrangement under which the donor transfers a certain sum to the charity subject to a Deed of Agreement which authorizes the charity, acting on the donor’s behalf and working through a life insurance agent, to arrange for a commercial annuity that would pay the amount stipulated by the agreement.

CHARITABLE REMAINDER TRUST

Charitable remainder trusts involve the transfer of property (real estate or other investments) to a trustee that holds and manages it. As the donor, you retain the income generated by the property for life, but leave the residual interest to TKC.

ENDOWMENT

An endowment is money that is donated to be permanently invested. The interest generated is spent each year and the original investment remains untouched. Endowments provide smaller gifts to TKC over a longer period of time, but can provide you with tax benefits up front

RESIDUAL INTEREST (PROPERTY OR REAL ESTATE)

Residual interest is an arrangement where a donor irrevocably gives real estate or personal property to The Kensington Conservancy while retaining the right to use the property for life or for a term of years.

GIVING STOCKS OR SECURITIES

Gifts of stock or mutual funds are a way to give from your investment portfolio.

DONATING YOUR RETIREMENT FUNDS

Naming a charity as the beneficiary of your registered retirement savings plan or retirement income fund is easy to do and can be highly beneficial. Simply contact the financial institution managing your retirement plan and sign a declaration (known as a “beneficiary form”) naming The Kensington Conservancy as the beneficiary of the plan.

GIVING THE GIFT OF LIFE INSURANCE

The gift of life insurance can be given three ways. You can change an existing life insurance policy, transfer ownership of an existing policy, or purchase a new life insurance policy.

The Kensington Conservancy will provide information and assistance to you on planned giving and other ways you can support our work. However, we strongly encourage you to seek independent advice when making charitable gifts of annuities, securities, property, life insurance, wills, trusts, contracts and other legal agreements. This may be your lawyer, banker, accountant, investment advisor, wealth manager, financial planner, or other professional.



BOARD OF DIRECTORS

The Kensington Conservancy Board of Directors boasts a broad cross section of the local community. It has citizens from Canada and from the United States, permanent and summer residents, those with long family histories and those with new experiences in this vibrant community. Everyone comes to the table with a genuine love of land and water and a wish for future generations to enjoy the same treasures. Listed below are the members of the board of directors.

Executive Committee

- Alice Hill
- Hugh MacDonald
- Terry Haight
- Richard Warren
- Rick Sipe
- President
- 1st Vice President
- 2nd Vice President
- Secretary
- Treasurer

Directors

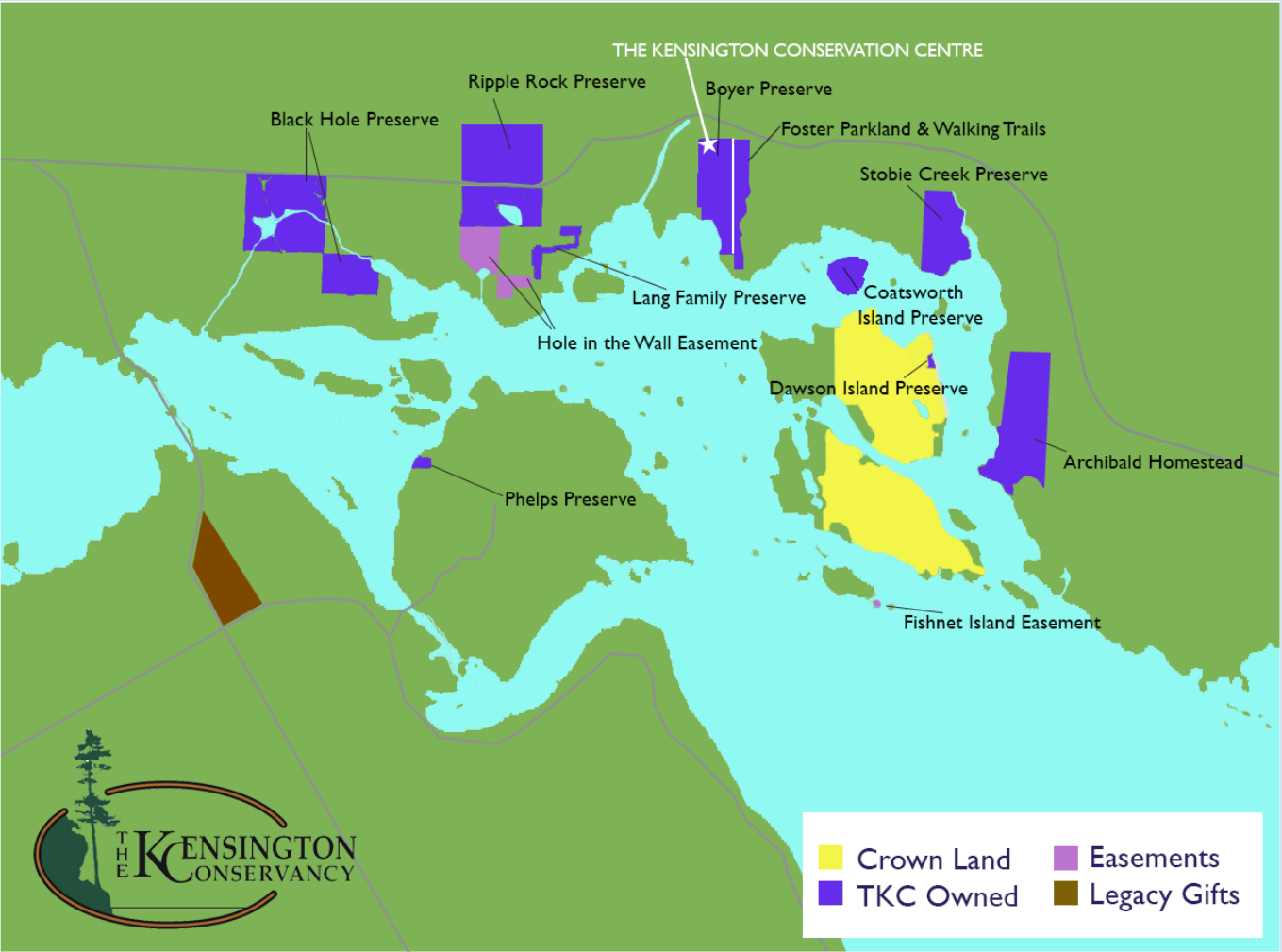
- Bess Celio
- Tom Dalton
- John Hollingsworth
- Susan Lang
- Alden Meyer
- Libby Haight O’Connell
- Sarah Vincenzo
- Hope Welles

Board of Advisors

- Holmes Morrison
- Adele Simmons
- Georgia Welles

Staff

- Carter Dorscht
- Corinne Wilkerson
- Angela Charbonneau
- Executive Director
- Land Stewardship Coordinator
- Office Manager



ANNUAL CONTRIBUTIONS

OSPREY >\$10,000
Boden, Linda
Cricket Fund of the Greater Toledo
Community Foundation
The Lumpkin Family Foundation
Margaret T. Phelps Declaration of Trust
Simmons, Liesel & Ian

LOON \$5,000-\$9,999
The VIYU Foundation

BEAR \$2,500-\$4,999
Douglass Family Foundation
Gawthrop Islands LLC
Haight, Tina & Terry
Hollingsworth, Laurie & John

DEER \$1,000-\$2,499
Bowen, Calvine & Charles
Ferguson, Harwood
Fort, Debby
Hodgkins, Bondy & Tom
Lang, Susan & LeSage, Patrick
Lumpkin, Chiara & Ben
Marsters, Courtney & Steve
O’Connell, Libby & Matthew
Schrack Family Fund
The Donnelley Foundation
Welles, Alex & Andrew
Welles, Hope & Deke

OTTER \$500-\$999
Chamberlin, Ann
Doering, Sarah & Fred
Elliott, Tanna & Lynn
Forsyth-Vail, Gail & Vail, Stephen
Freeman, Marion & Ellis, Corson
Hill, Alice & Jim
Hill, Jamie
Hoyt, Freddie
Jernagan, Hopie & Luke
Kite, Suzanne & Tiger
Navarro, Donna
Vincenzo, Sarah & John
Warren, Richard
Wulsin, Susan & Drausin

MALLARD <\$500
Archibald, Jerry
Arthurs, Jeanne & Ed
Aubertin, Violet
Beach, Andrea & Jeff
Bell, Alex & Wetteroth, Ron
Bell, Cici & Buxton, Jim
Bell, Robert
Bell, Kimlan
Bennett, Marcia & Ted

Bloomer, Kimmy
Bohms, Jeralyn
Bondar, Aldona & Arthur
Bouffard, Diane & Michel
Brennen, Judy & Jim
Bruce Station Horticultural Society
Buchler, Kathy & Jeff
Burdall, Mary
Burtch, Peter
Byvank, Sandy
Caldwell, Helene & Errol
Campbell, Sheila
Carper, Barbara & Nick
Celio, Bess & Candelario
Cherry, Kim & Steve
Chimp: Charitable Impact Foundation
Ciotti, Bonnie & Richard
Clark, Jennifer
Clark, Kit
Cook, Beth & Graham
Corcoran, Meri & Neil
Cosbey, Ginny & Jim
Cove, Angela
Cranston, Anne
Cross, Lucia & David
Cunningham, Betty
Dalton, Martha & Tom
Dann, Donna & Jake
Dann, William R. (Mike) Jr.
Davie, Samantha & Barrett
Dearing, Inge
Desbarats Cottage Care Inc.
Derickx, Lisa
Dionisi, Hannele
Donohue, Patrick
Dorr, Tina
Dorscht, Melanie & Ron
Dunning, Paula
Ellis, Connie & Corson
Ellis, Libby & Ruckman, Stuart
Elting, Jody & Alan
Elting, Maria & Victor
Euler, David
Evans, Claire & Marshall
Faganely, Lori & Robert
Fantham, Elizabeth
Feder, Judson
Foster, Paula & Andy
Foster-Miller, Peggy & Miller, Glenn
Foster, Peter
Galinis, Ruth
Gillingham, Jennifer & Paul
Gjos, Marie

Good, Barb
Grannis, Jane
Grannis, Pat & Bally
Hallett, Merrill & John
Hanson, Kelly
Hendrick, Laurel
Henry, Sharon
Hergott, Lynne & Paul
Hershey, Harriett & John
Heyworth, Chrissy & Jim
Hines, Lucy & Paul
Hines, Eleanor
Hoff, Mindy & Tom
Hofmann, David
Hope, Patricia
Horsford, Rebecca
Hussey, Cathy & Stephen
Irwin, Marg & Ronald
Jack, David
Jackson, Molly & Stuart
Jewett, Ellen & Kauffman, Richard
Johnson, Tom
Johnstone, Glenis
Junor, Jackie
Keating, Monica
Kent, Debra
King, Elma & Joseph
Kingery, Betsy & Bill
King-Smith, Hailey
Kite, Emily & Matthew
Kokkinen, Chris
Kommusaar, Kalev
Konzuk, Nancy & Blaine
Kroetsch, Jerome
Ladell, Mary Therese & Thomas
Lee, Emilie
Lewis, Kenneth
MacDonald, Kim & Hugh
MacDonald, Linda & Kirby, Eric
MacDougall, Charlotte & Murray, Hugh
MacDonald-Wilson, Jeannie
MacKay, Cheryl
Marquardt, Martica
Martin, Linda
Massey, Trent
Matthews, Diane
McConkey, Fay & Delyzer, Chris
McGorman, Don
McKay, Diena & Laurence
Meyer, Connie & Alden
Miller, Chuck
Minardi, Sheri
Montgomery, Rowena

Morettin, Debbie
Mossing, Marty & Butch
Moule, Dave & Cohen, Sally
Murray, Rima
Niessen-Nelson, Carmen
Oatis, Carol
Oatis, Paul
Oatis-Warzon, Ginny
O’Gorman, Patrick
Olmstead, Dixie & Jim
Palmer, Chuck & Vadino, Chris
Peabody, Carey & Isaaks, Edward
Pen, Hooley & Ron
Petty, Catherine
Poeschl, Cornelia & Erwin
Prickett, Ron
Read, Brian
Rigters, Erik
Rilett, John
Ritchie, Jonathan
Robertson, Linda & John
Sadowski, Edward
Sault Naturalists
Saunders, Rita
Scallan, Pamela & Andrew
Schendel, Sally & Logan
Schneider, Mary & Steve
Schrack, Nancy & Doug
Seeler, Sharon
Simmons, Erica & Balz, John
Simmons, Adele & John
Sipe, Alison & Chris

Sipe, Debbie & Richard
Sleeper, Jenny & Mark
Smith, Jane & Lennox
Smith, Maria
St. John, Jane & Ray
Stevenson, Ginger & Dick
Stewart, Peggy & Terry
Strothman, Dana & John
Swindells, Anne
Sylvester, Elizabeth
Sylvester, Katherine & Edmund Q.
Taylor, Fred
Taylor, Tina
Tebbetts, Chartis & Edwin
Tisdall, Gayle & Robert
Trainor Kent, Carol
Tripp, Andrew
VanHouten, Carol & Donald
Waddell, Sophia & Matt
Wadley, David
Walker, Valerie
Warren, Anita
Warren, Erik
Warren, Ted
Watson, Anne & Charles
Watson, Scott
Welles, Damaris
Welles, Georgia
Wheeler, Joan & Wells
Wick, Susan & Tom
Withers, Bette
Woods, Sally

Wulsin, Jane & John Jr.
Wulsin, Rosamond
Zahn, Nora & Gregory





“ At some point in life the world’s beauty becomes enough. You don’t need to photograph, paint or even remember it. It is enough. No record of it needs to be kept and you don’t need someone to share it with or tell it to. When that happens – that letting go – you let go because you can. ”

~ TONI MORRISON



The Kensington
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69 Boyer Drive
Desbarats, ON
P0R 1E0

Canada Mailing Address:

The Kensington Conservancy
P.O. Box 127
Desbarats, ON
P0R 1E0

US Mailing Address:

The Kensington Conservancy
736 North Western Avenue
PMB 346
Lake Forest, IL 60045

Phone: 705-782-2200

Email: info@kensingtonconservancy.org

Website: www.kensingtonconservancy.org

This Annual Report and the full financial reports are available online at www.kensingtonconservancy.org/annual-reports.html